



SAMATCHI

Functional freeze-dried
nutrition systems

Presentation for distributors



UNIQUE VALUE



Samatchi is a stable powder blend that turns into hot or cold full meal with just the addition of water. Samatchi balanced cocktails contain proteins, complex carbs and healthy fats. These nutritional mixtures are enriched with vitamins and pure energy of superfoods.

SAMATCHI



5 elements at the heart of the recipe

Samatchi returns your natural state through the body, through nutrition, through attention, and through the energy of 5 elements. Samatchi brings clarity, energy, calm and presence.

FULL MEAL ≈ 7€



Snack	Core meal	Performance
50 g + 200 ml water	100 g + 300 ml water	150 g + 400 ml water
250 ml meal (≈ 250 Kcal)	400 ml meal (≈ 500 Kcal)	550 ml meal (≈ 750 Kcal)
≈ €2,6*	≈ €4,6*	≈ €6,6*

* COGS approx. The bigger the volume, the lower the cost per item

THE CORE ISSUE



Full hot or cold meal

Balanced fats, carbs,
fibers and proteins



Ready in 1 minute

Add water, mix and
let stand for 1 minute



Fast, but healthy

For the modern,
conscious consumer



Superfoods

Serve as natural
boost for your body



Inner balance

Stability, strength, satiety,
feeling of support

PACKAGE



50g or 150g individual packages for preparing hot meal or cold smoothie

DISTRIBUTION

Wellness solutions – wherever you are

- Airports – energy for travel
- Gas stations – quick, wholesome food
- Offices – smart nutrition for the workday
- Train stations – healthy choices on the go
- Gyms – fuel your body before and after workout
- Online shop



THE KEY IDEA

Break-even point: 4 – 5 meals/day.

Further sales work for profit.

- High margins - 65% of gross profit
- Low entry threshold - quick location launch
- Scalability - easy network expansion
- Quick payback - 2-4 months
- Passive income and revenue growth



FREEZE-DRYING

Premium food preservation technology:

- Preserves up to 95-98% of nutrients and natural flavor
- Lightweight with a long shelf life, no refrigeration required
- Fresh-like taste, just add water
- Ideal for active lifestyles and on-the-go nutrition



ABOUT US

The best state for living

Samatchi is a wellness brand founded in 2025. It is built on the intersection of **Science, Nature, and State of Mind** to help people achieve their best state for living. Using freeze-drying technology to preserve the benefits of fruits, berries, and botanicals, **Samatchi** creates functional blends designed to support energy, focus, recovery, and balance. More than a drink or snack, each product offers a ritual of mindful self-care, bringing together taste, music, and intention.



THE TEAM



Anna Bochan
Founder & CEO



Igors Tavliidi
Chief Growth
Officer



Oleh Alieksieiev
Head of Business
Development



Zinada Melnikova
Head of Brand and
Marketing



Vera Schuster
Head of Innovation



Daniel Ropot
Head of Technology
Officer



Darius Latvaitis
Innovation & Future
Development Lead



Danielius Latvaitis
Future Business
Development



Anzhela Alieksieieva
Head of Business
Operations

OUR PARTNERS



F I N K O N S A
— CONSULTING | ACCOUNTANCY —

Accounting & Financial
Management Partner



Strategic Manufacturing
& R&D Partner

ALMALANA

Logistics & Supply Chain
Partner



S Y N O R A
European Ecosystem for Future & Innovation

Strategic Development
& Innovation Partner



SAMATCHI

Functional freeze-dried
nutrition systems



info@samatchi.com

